

URLs for applications on the Mobile App list may need to be country specific

When adding apps to the Mobile Apps list for ZENworks Mobile Management, the Apple App Store URL you provide may not be accessible to all users if some users are located in different countries.

To accommodate users in various regions, you may have to add the App to the list more than once, using unique URLs associated with the App Store in regions where your users are located. Make sure you supply App names that include the country or region, as well, so that users can identify and select the correct app from the Mobile App list that comes down to their device.

For example, add the FileMaker Go app twice to accommodate users in both the US and Great Britain:

- ◆ For users in the UK, use the following URL:
`http://itunes.apple.com/gb/app/filemaker-go/id379686220?mt=8&ign-mpt=uo%3D4`
- ◆ For users in the US, use the following URL:
`http://itunes.apple.com/us/app/filemaker-go/id379686220?mt=8`

Another option is to create separate Policy Suites for users in each country or region.

Users in various regions can also be grouped by creating separate Organizations.